

# Conference Sponsors

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- ▶ California HealthCare Foundation
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- ▶ AstraZeneca Pharmaceuticals LP
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- ▶ CalOptima
- ▶ Latino Coalition for a Healthy California
- ▶ San Francisco Health Plan

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## Conference Location

Nile Hall in Preservation Park  
668 13<sup>th</sup> Street, Oakland

Preservation Park, located in downtown Oakland, is an eye-catching re-creation of a Victorian neighborhood. Information about the Park can be found at [www.preservationpark.com](http://www.preservationpark.com). The Park is BART accessible. Directions and parking information will be provided with conference confirmation.

## Hotel Accommodations

The Washington Inn Hotel  
495 10<sup>th</sup> Street, Oakland  
(888) 625-4303 or (510) 452-3498

A limited number of rooms at a special rate to conference participants are being held until September 15th. Rates are \$89 single/\$99 double/\$125 suite. More information about the hotel can be found at [www.thewashingtoninn.com](http://www.thewashingtoninn.com).

# CPEHN Statewide Conference

PRACTICAL APPROACHES TO  
**CULTURAL  
COMPETENCY**  
*working for*  
**EQUALITY IN  
HEALTH**

Tuesday,  
September 27<sup>th</sup>

Preservation Park, Oakland

MAJOR SPONSORS INCLUDE:

California HealthCare Foundation  
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California Pan-Ethnic Health Network

PRACTICAL APPROACHES TO  
**CULTURAL  
COMPETENCY**  
*working for*  
**EQUALITY IN  
HEALTH**



California Pan-Ethnic Health Network

654 13<sup>th</sup> Street  
Oakland, CA 94612

[www.cpehn.org](http://www.cpehn.org)

*Don't miss this terrific event!  
Register online today!*

Tuesday,  
September 27<sup>th</sup>

Preservation Park, Oakland

# Practical Approaches to Cultural Competency: Working for Equality in Health



## Registration

### CONFERENCE GOALS

- ▶ Learn about current cultural competency efforts
- ▶ Share emerging frameworks and promising practices
- ▶ Create dialogue among diverse health professionals on ways to integrate cultural competency into practice

**Opening** by the Asian & Pacific Islander American Health Forum, the California Black Health Network, the California Rural Indian Health Board, and the Latino Coalition for a Healthy California

**Keynote Address** by Ignatius Bau, Program Officer, "Cultural Competency in California's Health Systems: A Proposed Framework and Strategies"

### PANELS

#### Creative Solutions for Health Equity

Participate in a discussion with health care purchasers and policymakers about how racial and ethnic health disparities impact their work, their role in improving the way health care services are delivered, and recommendations for next steps.

**Facilitated by Beatriz Solis**  
CPEHN Board of Directors

- ▶ **Karen Graham**  
Health Plan Manager, Marriott International
- ▶ **Monica Valdes Lupi**  
Chief of Staff, Boston Public Health Commission
- ▶ **Richard Figueroa**  
Legislative Director, California Insurance Commissioner John Garamendi
- ▶ **Sally Covington**  
Director, California Health Care Coalition

#### Integrating Cultural Competency into Organizational Practice

Hear about innovative approaches by hospitals, clinics, and health plans to incorporate cultural competency into their facilities and operations to improve their services. Get concrete examples of what is working and how you can make your organization more culturally competent.

**Facilitated by Sumita Mutba, MD**  
Center for the Health Professions  
University of California, San Francisco

- ▶ **Nancy Steiger, RN, MS**  
Chief Executive Officer, San Mateo Medical Center
- ▶ **Martha Bernadett, MD, MBA**  
Executive Vice President, Molina Healthcare, Inc.
- ▶ **Gamini Gunawardane, PhD, JD**  
Director, Legal, Regulatory Affairs, and CLAS  
Care1st Health Plan
- ▶ **Robert Phillips**

#### Increasing Quality Care through Cultural Competency

Learn about current efforts to integrate cultural competency into patient care and accreditation requirements and standards. Engage in dialogue about how this work can be used to advance the field of cultural competency.

**Facilitated by Anne Beal, MD, MPH**  
The Commonwealth Fund

- ▶ **Nicole Reavis, MEd**  
Project Director, National Initiative for Children's Healthcare Quality (NICHQ)
- ▶ **Lok Wong, MHS**  
Senior Health Care Analyst, Quality Measurement, National Committee for Quality Assurance (NCQA)
- ▶ **Amy L. Wilson, MPP, CPHQ**  
Associate Project Director, Division of Standards and Survey Methods, Joint Commission on Accreditation of Healthcare Organizations (JCAHO)

**Registration is \$100.00.**

**Registration deadline is  
Friday, September 16<sup>th</sup>**

**To register on-line, please go to  
[www.cpehn.org](http://www.cpehn.org).**

You can also complete the form below and mail it with the payment to:

CPEHN  
654 13<sup>th</sup> Street  
Oakland CA 94612

*Please complete one registration form per person.  
Registration is accepted only with full payment.  
Registration fees are only refundable with a written  
request prior to September 20<sup>th</sup>.*

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please indicate any specific needs, such as food, interpreter services, and/or accessibility:  
\_\_\_\_\_  
\_\_\_\_\_

Check (payable to CPEHN)

Credit card (Visa and MasterCard only)

**TOTAL PAYMENT: \$** \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Tuesday, September 27<sup>th</sup>  
9:00 a.m. to 4:30 p.m.**

**668 13th Street  
Nile Hall in Preservation Park, Oakland**

*Scholarships for registration fee available.  
Please go to [www.cpehn.org](http://www.cpehn.org) to complete the registration  
fee waiver form or contact [info@cpehn.org](mailto:info@cpehn.org) or  
(510) 832-1160 for more information.*