

Conference Sponsors

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- ▶ The California Endowment
- ▶ Catholic Healthcare West
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- ▶ Asian & Pacific Islander American Health Forum
- ▶ L.A. Care Health Plan

CONFERENCE LOCATION

The California Endowment's
Center for Healthy Communities
1000 North Alameda Street
Los Angeles, CA 90012
(866) 833-3533

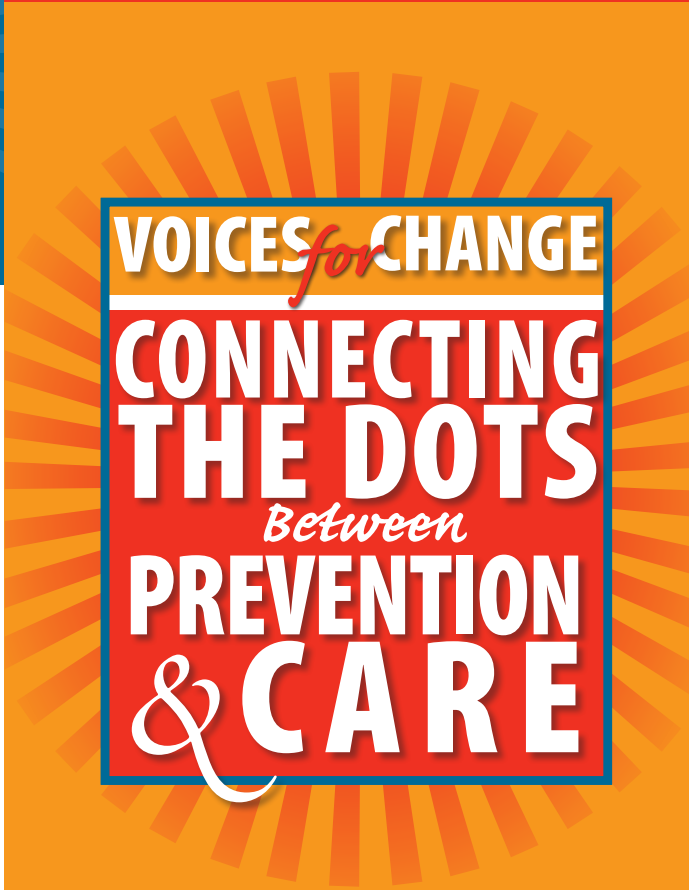
Hotel Accommodations

Wilshire Grand Los Angeles
930 Wilshire Blvd.
Los Angeles, CA 90017
(888) 773-2888

A small block of rooms offered at a special rate (\$149/night) are available. Make your reservation by June 11th. More information about the hotel can be found at www.wilshiregrand.com.

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CPEHN'S 2009 Statewide Conference



VOICES *for* CHANGE CONNECTING THE DOTS *Between* PREVENTION & CARE

Tuesday June 30, 2009

The California Endowment
Los Angeles



California Pan-Ethnic Health Network

VOICES *for* CHANGE

CONNECTING
THE DOTS
Between
PREVENTION
& CARE

Tuesday

June 30, 2009

The California Endowment
Los Angeles



California Pan-Ethnic Health Network

654 13th Street
Oakland, CA 94612

www.cpehn.org

*Don't miss this terrific event!
Register Today!*

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Voices for Change: Connecting the Dots Between Prevention & Care

Registration

Registration – \$80.00*

Early bird registration before June 1 – \$50

Discounts available (see below)

To register please go to www.cpehn.org.

You can also complete the form below
and mail it with the payment to:
CPEHN, 654 13th Street, Oakland, CA 94612

CONFERENCE GOAL

To bridge the work of prevention and care
to create a more comprehensive approach
to achieving health equity.

OPENING

Introduction and Ethnic Partner Welcome

Ellen Wu, MPH, Executive Director,
California Pan-Ethnic Health Network

Ho Luong Tran, MD, Chief Executive Officer,
Asian & Pacific Islander American Health Forum

Donzella Lee, MPH, CHES, Board of Directors,
California Black Health Network

James Allen Crouch, MPH, Executive Director,
California Rural Indian Health Board

Al Hernandez-Santana, JD, MCP, Executive Director,
Latino Coalition for a Healthy California

Keynote Address

Robert Ross, MD, President and CEO,
The California Endowment

PLENARY

Prevention vs. Care

Witness the debate of the century as access to
health care experts go head to head with primary
prevention gurus to debate which approach
works best.

WORKSHOPS

All workshops are offered during both sessions, except where noted.

Track I: LINKING PREVENTION AND CARE

A New Rx for Healthy Communities

This panel will provide a blueprint for engaging medical
professionals in your communities' advocacy efforts.

Emerging Models in Bridging Prevention & Care

Learn how community advocates and health providers
are developing successful partnerships for working
across prevention and care.

Ingredients for a Healthy Reform

Hear health care advocates speak about how to build
primary prevention into health care reform efforts.

Funder Enlightening (Session 1 only)

Get a first look at emerging trends in health funding
from our panel of California funders.

Track II: BUILDING ADVOCACY SKILLS

California's Budget Crisis: An Endless Challenge

Come for a discussion about California's perpetual budget
crisis, and where we are headed after the special election.

Rising Voices

Hear from a new generation of advocates on how to
engage youth in your policy work.

The Inside Scoop on Administrative Advocacy

Get tips on changing the system from within, straight
from state agency officials.

Mapping for Action (Session 2 only)

Geographic information system (GIS) mapping tools can
take your advocacy efforts to the next level—learn how.

CLOSING

Evaluation and Raffle

For more details please go to www.cpehn.org.

Please pick **two** workshops
(All workshops are offered during both sessions, except where noted.)

- A New Rx
- Emerging Models
- Ingredients for a Healthy Reform
- Funder Enlightening (Session 1 only)
- California's Budget Crisis
- Rising Voices
- The Inside Scoop
- Mapping for Action (Session 2 only)

Name: _____

Title: _____

Organization: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Please indicate any specific needs, such as food,
interpreter services, and/or accessibility:

Check (payable to CPEHN)

Credit card (Visa and MasterCard only)

TOTAL PAYMENT: \$ _____

Credit card number: _____

Expiration date: _____

Signature: _____

*In appreciation of these tough economic times, we have reduced our
registration fees. Additional discounts are also available. Please go to
www.cpehn.org or call (510) 832-1160 for more information.

Registration fees are only refundable by written request prior to June 15th.

Tuesday, June 30, 2009
8:30 AM to 4:30 PM

The California Endowment
Los Angeles